

Parryware's products can be bought online

CHENNAI: Parryware has launched a digital initiative, 'Parryware Safe-Buy'. This online platform will allow consumers to buy products from home or work space, alone or as a family. KE Ranganathan, MD, Roca Bathroom Products said, "Today's generation is tech-savvy and are able to find solutions for any problems through a click on their phones. The platform connects users with over 10,000 official retail partners in India and over 25,000 trained plumbers and technicians."