

# Parryware launches Verve – anti-microbial range of WCs & touchless faucets



Parryware, India's contemporary bathroom solutions brand, has announced the launch of Verve Anti-Microbial range of Water Closets and Touchless Faucets, designed to minimise the growth of microorganisms or bacteria on product surface and enhance safety in bathroom spaces. The

new range of Parryware products are layered with a special additive of Nano Silver ion glaze to reduce the bacteria, virus growth and minimise germ and infection spread.

Built on the principle of anti-microbial seating, a concept first introduced by Parryware, the WC range is coated with anti-germ glaze making bathrooms a safe and hygienic space. Further addressing a common concern around hygiene in times of pandemic, Parryware touchless advanced technology sensor taps are built in with auto open close feature, easy to install, energy efficient and offers cost-effectiveness as it runs on battery that can be mounted on any existing basin. These sensor taps come in six contemporary and elegant designs created to limit hand contact with its touch-free sensor technology.

Commenting on the launch of new product range, KE Ranganathan, Managing Director, Roca Parryware, said, "At Parryware, we strive to offer

innovative quality products that are safe, hygienic and gives a stress-free experience to the consumer. With our innovative and practical products like zero-contact sensor taps and anti-microbial verve collection, we prioritise safety by eliminating the risk of surface contact and therefore reducing the spread of viruses. We are confident that this product collection will be one of the defining solutions for safety and hygiene requirements in bathroom spaces and will represent a continued evolution of the company's focus on safe and hygienic bathroom spaces."

Parryware Verve Anti-microbial collection offers five design lines – single piece, coupled closet, wall hung, wall hung cistern and rimless wall hung. The collection is tested as per Japanese Industrial Standards of Antibacterial products. Furthermore, the sensor taps are budget-friendly and offer the Parryware quality assurance and have gone through rigorous 30+ number of tests.