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Parryware launches digital platform



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In a bid to provide a seamless and contactless buying experience to consumers amid the Covid-19 pandemic, Parryware has made its products more accessible through its online platform 'Parryware Safe-Buy'.

According to the company, the digital platform assists users to explore, indulge and buy Parryware products, booking plumbing technicians for service, repair-related queries, and connecting with nearest retail partners and product specialists from the comfort of their home or workspaces.

'The digital platform aims at providing a touch-free, timely solution with the most convenient shopping experience to pot all bathroom worries.'